



TOPIC	DISCUSSION/RECOMMENDATIONS	ACTION
<p><b>WOW Updates</b></p>	<p><b><u>Women’s Leadership Conference</u></b>  <b>MISTY KEMP:</b> Shared the positive leadership conference survey results with the members.</p> <p>Final headcount: 52 students, 15 staff – total 67. The goal was to have 80 students participate, very happy that 65% participated.</p> <p>Desiree Woroner conducted “Communicating with Confidence” and had the highest requested session.</p> <p>“Professionalism in your Space” may or may not be a topic next year.</p> <p>Social Media: Slight miscommunication; Students wanted to be introduced to social media.</p> <p><b>SHIRLEY CRUMBLEY:</b> Two students were uncomfortable with the prayer. Will be mindful of the diversity and religious beliefs.</p> <p><b><u>Program Expansion</u></b></p> <p><b>MISTY KEMP:</b> The Tarpon Springs Student Support Advisor position is posted, closes 4/10/17. Tarpon Springs will conclude the expansion.</p> <p><b>SHIRLEY CRUMBLEY:</b> Rosemary King was introduced as the new Advisor for Clearwater.</p> <p><b>SHIRLEY CRUMBLEY:</b> The Board of Trustees and Dr. Law approved WOW center at Tarpon Springs be named in honor of Maria Edmonds.</p>	<p><b>SHIRLEY AND MISTY:</b> Applied for the Silverberg Endowment Grant to sponsor the 2018 Leadership Conference titled, “Marketing Your Brand”.</p> <p><b>SHIRLEY CRUMBLEY:</b> We will try something different next year:</p> <ul style="list-style-type: none"> <li>• Moment of silence</li> <li>• More generic</li> <li>• No prayer</li> </ul> <p><b>SHIRLEY CRUMBLEY:</b> The candidate will start this summer. Dr. Bright has Identified Alpha Building, Room 401 as the WOW location for Tarpon Springs. Once the spring semester is over, renovations will begin.</p> <p><b>Naming ceremony scheduled for June 6, 2017 @ 2:00pm</b></p>

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<p><b>WOW Updates cont.</b></p>	<p><b><u>Enrollment Report</u></b></p> <p><b>SHIRLEY CRUMBLEY:</b> Even with the decline in enrollment WOW will continue to engage and encourage students to enroll.</p> <ul style="list-style-type: none"> <li>• 448 students enrolled for Spring, 2017</li> <li>• 236 students enrolled for summer (as of 4/7/17)</li> </ul> <p><b>QIONA GIBBONS:</b> Do not forget to reach out by phone to the students who you do not see on a regular basis.</p> <p><b>ANN DONALD:</b> Do you have a Marketing Campaign? Have meeting with Marketing once expansion is complete, to advertise expansion and program’s vision.</p> <p><b>SHIRLEY CRUMBLEY:</b> Would like to have the students come up with a logo for WOW. Will have a logo contest and let the students vote and judge.</p> <p><b>NIKISHEA WRIGHT:</b> WOW is now open until 7pm on Mondays! Student traffic is slow, but they have to get use to the program having a late night.</p>	<p><b>ADVISORS:</b> Will reach out to students who have not registered.</p> <p><b>ANN DONALD:</b> I would suggest a postcard be designed to send to students to let them know “WOW misses you” if you haven’t seen them in a semester or two.</p> <p><b>SHIRLEY CRUMBLEY:</b> Will schedule meeting with Marketing. Possibly create “Miss You” post cards for students we have not seen in a semester or two.</p> <p><b>WOW ADVISORS:</b> Create Logo Contest.</p> <p><b>WOW ADVISORS:</b> Post and continue to remind students of Monday evening hours.</p>



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<p><b>Open Forum cont.</b></p>	<p><b>IDEALS TO REACH OUT TO STUDENTS:</b></p> <p><b>MISTY KEMP:</b> Utilize clearing house.</p> <p><b>ANN DONALD:</b> Send SPARC to all students.</p> <p><b>RENA BELLO:</b> Have a WOW Reunion? Utilize alumni.</p> <p><b>MISTY KEMP:</b> Possibly provide mentors for our students.</p>	<p><b>SHIRLEY CRUMBLEY:</b> Research methods we can pull data to track our students after graduation. Create graduation survey, not exit survey.</p> <p><b>SHIRLEY CRUMBLEY:</b> Contact alumni, create alumni connection, and find out where they are now.</p> <p><b>SHIRLEY CRUMBLEY:</b> Speak with legal team to discuss guidelines/training.</p>
<p><b>Adjournment</b></p>	<p><b>MISTY KEMP:</b> Meeting was adjourned at 10:40 am -A motion was made by Laura Bentz, seconded by Ann Donald.</p>	<p><b>SHIRLEY CRUMBLEY:</b> -Next meeting Fall Advisory Committee Meeting, September, 2017. We will have a break out room at this meeting.</p>