

ADVISORY COMMITTEE MEETING MINUTES

WOMEN ON THE WAY (WOW)

DATE: October 20, 2017 9-11 AM – Tarpon Springs, AL 401

MEMBERS PRESENT: Cynthia Burnham, Shirley Crumbley, Ann Donald, Loretta Horne, Dr. Misty Kemp

SPC: Rena Bello, Rosa Edwards-Harris, Pepper Harth, Rosemary King, Mary Wall, Nikishea Wright

MEMBERS ABSENT: Patricia Colin, Nikki Gaskin-Capehart, Candi Hagler

TOPIC	DISCUSSION/RECOMMENDATIONS	ACTION
<p>Pledge of Allegiance</p> <p>Roll Call</p> <p>Welcome</p> <p>Appointment of New Chairman</p> <p>WOW at Tarpon Springs</p>	<p>Meeting called to order at 9:02 am by Chairman Dr. Misty Kemp and roll call was conducted.</p> <p>DR. KEMP:</p> <ul style="list-style-type: none"> • Thanked the team for assisting students after Hurricane Irma, WOW program fully operational. • Due to being selected as the new Retention Services Executive Director, she can no longer serve as the Chairman of this Advisory Committee due to a direct conflict of interest, but will continue to serve as a member on the committee. <p>DR. KEMP:</p> <ul style="list-style-type: none"> • Introduced Rosa Edwards-Harris as new Advisor at Tarpon Springs. • On August 30th over 80 students, faculty, staff, and community attended the Maria Nieves Edmonds Grand Opening. Maria’s husband, daughter, and granddaughter were also in attendance. 	<p>SHIRLEY CRUMBLEY: We want to obtain nominations and appoint a new chair. Committee member Belinthia Berry, Program Director II, Workforce & Professional Development was not in attendance, but expressed interest in the position. Shirley will follow up with Ms. Berry.</p> <p>Ms. Berry was recognized and awarded for professional development endeavors for career success by the National Coalition of 100 Black Women, based out of Tampa.</p>

TOPIC	DISCUSSION/RECOMMENDATIONS	ACTION
<p>Review of Minutes/Action Items 4/7/17</p>	<p><u>Online Orientation and Webinars</u></p> <p>DR. KEMP: Courtney Unger, Instructional Technical Analyst can assist WOW with the online orientation, webinars, and any computer skills-lead training class. Students will be able to log back in to review training.</p> <p><u>Silverberg Endowment Grant</u></p> <p>WOW was not selected for the Silverberg Endowment Grant. We will strengthen efforts next time, and explore alternate funding opportunities.</p>	<p>A motion was made by Dr. Misty Kemp for approval of 4/7/17 minutes. Motion to approve minutes made by Pepper Harth, seconded by Nikki Wright.</p>
<p>WOW Program Updates</p>	<p>SHIRLEY CRUMBLEY:</p> <ul style="list-style-type: none"> • Tarpon Springs, Maria Nieves Edmonds WOW Center grand opening was successful. • WOW is invited to speak at the Rotary Club on January 11, 2018. • The SPC Summer Magazine published an article about the June 6, 2017 Maria Nieves Edmonds Dedication. • A new Student Services building is being constructed at the St. Petersburg/Gibbs campus, and WOW will relocate there upon completion. • July 22nd Summer Graduation Bachelor's Degree speaker, Ann Donald (WOW student), expressed in her speech the appreciation and support she received from WOW. 	

TOPIC	DISCUSSION/RECOMMENDATIONS	ACTION						
<p>WOW Program Updates Cont.</p>	<ul style="list-style-type: none"> • 493 students enrolled (Fall 535) • 125 new students joined WOW <p><u>2016-2017 STATS:</u></p> <ul style="list-style-type: none"> - WOW served 531 unduplicated students - 102 Graduates <p><u>Success Rate:</u> (A, B, C, passed)</p> <table border="1" data-bbox="699 695 1024 806"> <tr> <td>Fall 2016</td> <td>78.8%</td> </tr> <tr> <td>Spring 2017</td> <td>79.2%</td> </tr> <tr> <td>Summer 2017</td> <td>80.0%</td> </tr> </table> <p><u>Retention Rate:</u></p> <p>82% of Fall 2016 students, returned for Spring 2017</p> <p><u>Community Partnerships</u></p> <p>SHIRLEY CRUMBLEY: Goals are to promote positive community relations to garner increased donations and in community by participating in community-based events, but both partners must benefit from the partnership.</p> <p>Thank you to Dr. Bright and Rosa Edwards for securing Barlas & Chambers, LLC as a new community partner.</p>	Fall 2016	78.8%	Spring 2017	79.2%	Summer 2017	80.0%	
Fall 2016	78.8%							
Spring 2017	79.2%							
Summer 2017	80.0%							

TOPIC	DISCUSSION/RECOMMENDATIONS	ACTION
<p>WOW Program Updates Cont.</p>	<p><u>Internship Opportunities</u></p> <p>LORETTA HORNE:</p> <ul style="list-style-type: none"> • Internships lead to job opportunities. <p>NIKISHEA WRIGHT:</p> <ul style="list-style-type: none"> • There are many Public Policy internships, Dr. Jeff Kronschnabl is a possible contact. • The students have to be mindful there are deadlines and qualifications to adhere to. <p>ANN DONALD: Recommended the WOW offer a Workshop on the benefits of an internship.</p> <p>DR. KEMP: Met “I Heart Radio” Executive at the Habitat for Humanity Breakfast. She is looking to offer employment in marketing and sales, top notch, professional women who aren’t afraid of “NO”. There is discussion of future employment opportunities specifically for WOW.</p> <p>SHIRLEY CRUMBLEY: WOW participates in many community events.</p> <p>Upcoming events:</p> <ul style="list-style-type: none"> • Mt. Zion Missionary Baptist Church “Domestic Violence the Road to Recovery” • Pinellas Opportunity Council Community Awareness Breakfast • Salvation Army Toy Drive • Donor Appreciation Celebration 	<p>MRS. HORNE will contact the City of Clearwater for possible internship opportunities.</p> <p>WOW will post and share all internship opportunities with our students, and encourage students to apply.</p> <p>NIKKI Wright will also share any Public Policy internships.</p> <p>WOW Advisors will contact their campus internship coordinator.</p>

TOPIC	DISCUSSION/RECOMMENDATIONS	ACTION
<p>WOW Program Updates Cont.</p>	<p>DR. KEMP: Would like to see a Dedication to Service featured in the January Blue & White, in honor of MLK Day of Service.</p> <p><u>Annual Appreciation Celebration</u></p> <p>SHIRLEY CRUMBLEY: Appreciation Celebration, Friday, November 3, 2017. Invitations have been mailed.</p> <p>RENA BELLO: Announced WOW student, singer Sonya Spence who is in the MIRA Program, has agreed to perform live at the Appreciation Celebration.</p>	<p>WOW STUDENT SUPPORT ADVISORS: Continue to track service projects, making a list of community service, partnerships and what it means to give back ready for the Blue & White week of January 15th for MLK Day of Service. The entire Blue & White will be dedicated to service.</p>
<p>Retiring Members</p>	<p>DR. KEMP: Recognized and thanked Laura Bentz and Patricia Colin for serving on the Advisory Committee.</p> <p>SHIRLEY CRUMBLEY: Retirement from the committee does not mean participation and support ends.</p> <p>DR. KEMP: Shared the letter from Dr. Williams. SPC first female and first African-American President. The letter reveals her vision of building a community of care. Our goals moving forward, are aligning with the college vision, collaborating and building community relationships.</p>	<p>Plaques for serving on the committee will be given to Laura Bentz and Patricia Colin at the Appreciation Celebration.</p>

TOPIC	DISCUSSION/RECOMMENDATIONS	ACTION
<p>Open Forum</p>	<p><u>Case Management</u></p> <p>ANN DONALD: Shared that on Oct 23rd, students will receive a welcome email from their assigned community Advisor. Advisors will also attend case management training. Students can also schedule appointments @ www.spcollege.edu/advising</p> <p>SHIRLEY CRUMBLEY: Contact Community Advisor once a term as eligibility requirement for a WOW Scholarship. Proof can be obtained by checking the Who's Next and Inspire notes.</p> <p>DR. KEMP: Retention Services made a decision two weeks ago to reduce the training hours for WOW Advisors to 8. WOW will not have access to the Inspire dashboard.</p> <p><u>Student Loans</u></p> <p>CYNTHIA BURNHAM: There are women in my program who are enrolled at SPC. They have had issues with student loans. They can definitely use that service to be advised not to get in debt.</p> <p>DR. KEMP: If they sign that loan document and the loan gets called due, this exhausts possible options for scholarships. Establish credit foundation, discuss how it can hurt them by signing for loan.</p> <p>LORETTA HORNE: Some use their loans to pay personal expenses.</p>	<p>WOW ADVISORS will encourage students to check in with their assigned Community Advisor, to confirm they are in the correct academic community.</p> <p>WOW will continue to offer financial literacy workshops.</p>

TOPIC	DISCUSSION/RECOMMENDATIONS	ACTION
<p>Open Forum cont.</p>	<p>ANN DONALD: Students are not aware there are two type of Stafford Loans, Subsidized (interest not charged while you're in school) and Unsubsidized (interest charged when loan is disbursed). Both loans are enticing, but students do not have to select both, and should educate themselves on the difference, and discuss their options with a Financial Officer.</p> <p><u>2018 2nd Annual Women's Leadership Conference</u></p> <p>DR. KEMP:</p> <ul style="list-style-type: none"> • Goal is to increase the number of attendees. • Marketing that Brand is the theme in 2018. <p>Fundraising Ideas:</p> <p>RENA BELLO: Can this be opened to public and offered as a fundraiser?</p> <p>NIKKI WRIGHT: Can we have a silent auction, where organizations can purchase a table?</p> <p>LORETTA HORNE: WOW students should get the first opportunity to register, then open up to the community.</p> <p>DR. KEMP: Let's reverse the process, after lunch open to community. Along perimeter of SE Conference Center have tables with lunch and learn. No speakers will present during the luncheon.</p>	<p>SHIRLEY CRUMBLEY is applying for a grant with the Foundation to sponsor the conference.</p> <p>Registration deadlines will have to be established.</p>

TOPIC	DISCUSSION/RECOMMENDATIONS	ACTION
<p>Open Forum cont.</p>	<ul style="list-style-type: none"> • Lunch • Clothes • Network 10-2 open for community • First hours reserved for WOW with 2 concurrent breakout sessions, reserve more rooms. • After break, open to public in mid to late February. • Request sponsors opening outside of WOW students, cap, door prizes, seed \$ for next year. <p>CYNTHIA BURNHAM: Will there be a key note speaker?</p> <p>DR. KEMP: Reach out to Belinthia, Workforce Development, to obtain sponsors, extend to campus leadership, board members. Pilot year = student focused. Happy to extend to community going forward.</p> <p>ANN DONALD: Brief update online New Member Orientation: Delayed due to Hurricane Irma. MyCourses is best platform to be used. Dr. George Lloyd will create a new shell for MyCourses. This will be added to Save the Date letter.</p> <p>SHIRLEY CRUMBLEY: There will be a centralized WOW email address.</p>	<p>Ann Donald and Shirley Crumbley will continue to work with Dr. Lloyd.</p>
<p>Next Meeting/Adjournment</p>	<p>DR. KEMP: Meeting was adjourned at 10:41 am -A motion was made by Pepper Harth, seconded by Loretta Horne.</p>	<p>Spring Semester, April 10, 2018 at the Clearwater Campus.</p>