#### **BOARD OF TRUSTEES OF ST. PETERSBURG COLLEGE**

The Board of Trustees of St. Petersburg College met on Wednesday, April 7, 2010 at the St. Petersburg College EpiCenter, 13805 – 58<sup>th</sup> Street North, Largo, Florida. The following Board members were present: Chairman Terrence E. Brett, Vice Chairman Kenneth P. Burke, Mrs. Evelyn M. Bilirakis, Mr. Deveron M. Gibbons and Mr. W. Richard Johnston. Dr. Thomas E. Furlong, Jr., President of St. Petersburg College and Secretary to the Board of Trustees, was not in attendance. Mr. Joseph H. Lang, Board Attorney, was not required to be present. Proof of public notice of this meeting is included as part of these minutes. Notices were duly posted.

Invoice/Serial Numl 10-03397	ber .	
	GULF COAST BUSINESS REVIEW	
	Published Weekly Clearwater, Pinellas County, Florida	
COUNTY OF PINELI	AS	
	S.S.	
STATE OF FLORIDA		
Before the undersigned authority personally appeared <u>Matt Walsh</u> who on oath says that he is Publisher of the Gulf Coast Business Review, a weekly newspaper published at Clearwater in Pinellas County, Florida; that the attached copy of advertisement,		NOTICE OF SPECIAL MEETING BOARD OF TRUSTEES ST. PETERSBURG COLLEGE
being a	Notice of Special Meeting Board of Trustees	The Board of Trustees of St. Petersburg College will hold a public meeting to which all persons are invited, commencing at 3 p.m. on Wednesday, April 7, 2010 at the EpiCenter, Room 1-453, 13805 - 58th Street North, Largo, Florida. The meeting will be held for the sole purpose of the Board interviewing a presidential candidate. There are no rules being presented for adoption or amendment at this meet- ing.
n the matter of	Public Meeting on Wednesday April 7, 2010 at 3:00 pm	
n the	Court, was published in said newspaper in the	A copy of the Agenda may be obtained by writing to the Board of Trustees in care of the Board Clerk, P. O. Box 13489, St. Petersburg, Florida, 33733, or calling the Board Clerk at (727) 341-3260.
ssues of	March 26, 2010	
		If any person wishes to appeal a decision made with respect to any matter considered by the Board, he or she will need a record of the

Affiant further says that the said Gulf Coast Business Review is a newspaper published at Clearwater, Pinellas County, Florida, and that said newspaper has heretofore been continuously published and has been entered as periodicals matter at the Post Office in Clearwater in said Pinellas County, Florida, for a period of one year next preceding the first publication of the attached copy of advertisement; and affiant further says that he has neither paid nor promised any person, firm or corporation any discount, rebate, commission or refund for the purpose of securing this advertisement for publication in said newspaper.

If any person wishes to appeal a decision made with respect to any matter considered by the Board, he or she will need a record of the proceedings. It is the obligation of such person to ensure that a verbatim record of the proceedings is made. Section 286.0105, Florida Statutes.

Those planning to attend who have a disability and are in need of an auxiliary aid or other accommodation are requested to telephone (727) 341-3260 at least seven days before the meeting date so that their needs can be accommodated.

March 26, 2010 10-03397

Matt Walsh

Sworn to and subscribed before me this

26th day of March A.D. 2010,

by Matt Walsh, who is personally known to me.

Amancia justo

Amanda Scott

Notary Public, State of Florida (SEAL)

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**<u>10-103</u>**. The meeting was convened by the chairman at 3:10 p.m.

**<u>10-104</u>**. In accordance with the Administrative Procedure Act, the following Agenda was prepared:

# <u>Agenda</u>

St. Petersburg College Board of Trustees Special Meeting

3 p.m. Wednesday, April 7, 2010 EpiCenter Conference Room (1-453) 13805 – 58<sup>th</sup> Street N., Largo

I. Call to Order

II. Opening Comments

III. Interview of Presidential Candidate Finalist -

Dr. B. Kaye Walter Executive Vice President/Chief Learning Officer Valencia Community College Orlando, Florida

IV. Other Related Items of Interest from Board Members

V. Adjournment

**<u>10-105</u>**. Dr. Kaye Walter was welcomed by the Board as a presidential candidate for St. Petersburg College and, at Chairman Brett's request, she commented on her first impressions of SPC based on her visit thus far.

Chairman Brett

Terrence E. Brett Board Chair

Chairman Brett

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**<u>10-106</u>**. The Board conducted an interview with Dr. Walter. The following predetermined questions were presented for response:

1. Why did you apply to be president of St. Petersburg College?

**Response:** Feels SPC is a national leader in what is happening in the community college movement today. Very excited about SPC's entrepreneurial efforts. Ready for challenge of leading an institution. SPC fits her values most closely.

**Follow-up:** Mr. Johnston asked how she would continue the effort of SPC being a national leader.

**Response:** Baccalaureate programs are what the nation's higher education is transitioning to. Distributed and explained Carnegie Foundation classifications and chart reflecting SPC enrollment history. More than supports SPC's direction and would love to take it further.

**Follow-Up:** Mr. Johnston asked if she would be supportive of local control of baccalaureate degrees and if she had any other ideas to keep SPC in the forefront.

**Response:** Need to open up new avenues for entrepreneurship, collaboration, etc. Need to move rapidly in order to help the economy.

2. If you become president, what will you concentrate on your first 30 days?

**Response:** Two areas of importance – (a) internally – time with trustees individually as to dreams for SPC and where students should be in the picture; time on campuses to determine faculty/staff dreams for SPC and community; and (b) externally – time with mayors and community leaders regarding vision for the community college; time with legislators.

3. What do you expect in a board/president relationship?

**Response:** Both former presidents have served as role models in this. Has been mentored by several Board members. Helped her understand policy-making (role of Board) vs. advising (role of president and staff). Would hope to have that type of relationship with Board. Would hope to advise Board in regard to information gained by meeting with faculty, staff and community.

**Follow-Up:** Mr. Burke asked how she would communicate evenly with all trustees and how she envisioned keeping the Board relationships in balance.

**Response:** Hopes to be able to give information to all trustees at the same time, but if individual communication is sought, hoping Board would set boundaries for that.

**Follow-Up:** Mr. Burke asked what she believes the president's involvement should be in selecting Board/Vice Chair at the annual organizational meeting

Response: Nothing.

4. Leaders talk a lot about their skill sets. What are the most prominent skills in your set? **Response:** Facilitation of leadership workshops for the Community College Academy of Leadership. Has taken almost every leadership test possible. True test is if you ask

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colleagues. Told she is collaborative and requires participation, and that her greatest skill is listening to individuals and determining their strengths toward success.

- St. Petersburg College has several campuses. How would you go about making people on all campuses, both faculty and students, feel valued and equal?
  **Response:** In regard to faculty, deals with this challenge daily. Valencia Community College (VCC) is a large multi-campus college. Has reading circles with faculty for role development. Would visit regularly with faculty and students regarding their needs and where they want to go with students. In regard to students, spends time mentoring students. Would spend time in cafeterias having lunch and listening.
- How do you build a relationship with faculty?
  Response: Periodic meetings, some on individual campuses and maybe some collegewide, to learn of challenges and opportunities so they can move their agenda forward with students. Spend time getting to know them.
- 7. What role have you played in fundraising at your college?

**Response:** At Kansas City Kansas Community College (KCKCC), helped write a grant that raised funds for a national humanities project. Was instrumental in developing the Pathways project with K-12 and the local university and in raising self-supporting funds through local businesses. Worked hand-in-hand with Foundation Board, including raising funds for teacher scholarships through local businesses. Raised funds for economic development activities through work on the Chamber executive board and the finance board. At VCC, participates in almost every Foundation Board event; spends time courting donors.

- Modern facilities are important for attracting students. Would you be committed to securing and maintaining the best facilities for SPC? Speak of your knowledge of the Florida system and what you would do to advocate on SPC's behalf.
  Response: Discouraged with current status of PECO funds. Has very strong commitment to ensuring necessary facilities and keeping them up to date, including discarding of portables. Would be committed to helping Board support not only PECO funds, but also acquiring additional dollars with legislators and local businesses to make this happen.
- 9. What experience have you had in working with local and state elected officials? **Response:** Does this on a daily basis and has for a long time; just doesn't think about it. At KCKCC, worked hand-in-hand with legislative liaison for the state's community college system in preparing statewide research and presenting to legislators and higher education committee. Most proud that they convinced state of Kansas to not do away with developmental education. At VCC, has written many white pages, done research, and spent time with legislators at community events. Would do that here as well.

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**<u>10-107</u>**. Additional questions presented by the Board for response included the following:

**Mr. Johnston:** With Florida revenue going downhill, there is less for community colleges. Do you have any thoughts on how we could raise additional revenue? What could we offer others to produce additional revenue and make up for the state deficit?

**Response:** Collaborative lab is an example of something SPC has that could make some money. At VCC, has been recently discussing tax revenue, which may be a way to create a revenue stream in the interim.

**Follow-Up:** Mr. Johnston said SPC tried this twice with only one success, which resulted in non-recurring funds. Requires much work with the legislators.

**Response:** Suggested a revenue-making idea whereby an entrepreneurial college could solve the textbook cost problem by developing an online textbook system and charging all users nationwide for use of that system. Orange Grove project being developed very slowly.

**Mr. Brett:** List of strengths and weaknesses provided by references. Commended on the long list of outstanding strengths, particularly being "a healer"; another being the ability to make tough decisions. Talk about one or two tough decisions made in recent past.

**Response:** Shared student story about Allied Health student/instructor appeal.

**Mr. Johnston:** Regarding weakness, has not reported directly to a board having not been a president. Important that president gets off and running quickly. Help the Board feel more comfortable by talking a bit about how you plan to transition from your present position and past experiences into an aspiring CEO.

**Response:** Her president (role model) does do all things she has described and is well-respected. Matters how time is prioritized. Will find time if students/faculty/staff are a priority. Need to balance time for those who are important. Was a faculty member who transitioned to dean. Was a dean who transitioned to vice president. Very different roles. Cannot be a president until given the opportunity to transition into one. Would count on the trustees to help her to, as a new president with new ideas, transition to working with the Board as it desires. Feels ready to get Board's help to learn SPC and hit the ground running.

Mrs. Bilirakis: Impressed with degrees in Chemistry. Very impressed with degree in Theology.

**Mr. Burke:** Help me understand the order of degrees obtained: BS, Ph.D and then Masters. Is it not unusual to be accepted for a Ph.D. without a Masters?

**Response:** Not unusual for Rice University. Persisted 7 years to obtain Bachelors degree while working. Then attended Rice for Ph.D. and University of Texas at Austin to do post-doctoral

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work. While at Rice, invited to audit a theological class and later encouraged to attend seminary, where she received her Masters.

**Mr. Gibbons:** As lead salesperson, take a minute or less to sell SPC commercial-style to any audience.

**Response:** Suggested a headline: "St. Petersburg College: The community's college," including pictures of campus happenings with faculty/staff/students. Would encourage visits to sites to see student engagement first-hand.

**Mr. Gibbons:** In terms of Student Services, #1 goal is to serve the customer (students). What are you doing at VCC that you could bring to the table to help us serve our students better? **Response:** Helping students build necessary skills to transition through pathways. Need to marry student services portion (planning, advising, student success skills) with curricular portion. Have had faculty/student affairs staff work together in building curriculum that infuses those skills into big front-door classes. SPC has same potential in connecting its cultural offerings with general education curriculum.

**Mr. Burke:** Mr. Johnston formerly mentioned Florida's growing financial situation. What is your philosophy on dealing with this situation in light of the many areas (salaries, benefits, etc.) affected by inadequate resources, and what is your philosophy toward cutting programs such as athletics?

**Response:** Likes process at VCC used to do budgeting, particularly the last two years. Has a very creative financial officer; process called "getting the foot right-sized to the boot." Starts budget from ground up. Encouraged consideration of this process.

**Mr. Brett:** In regard to the textbook issue, SPC recently held workshops on campuses to work toward resolution for achieving reasonable cost. Is VCC taking on the challenge of e-books? **Response:** VCC having same textbook discussions on its campuses. Many bright faculty across the state that can take on writing these e-books and textbooks if given the time and resources to do it. Need to get to the point where we can commit to them so that can be done for us.

**10-108.** Chairman Brett sought any further feedback from the candidate. Dr. Walter asked the Board if this search process has been grueling. Mr. Brett responded it has been an incredibly great process that has survived the bumps and resulted in four fabulous candidates to choose from. He asked if Dr. Walter found SPC, or if the search consultant, Dr. Jeff Hockaday, found her. Dr. Walter said she had found SPC and has been admiring the entrepreneurial activities of this College since she came to Florida five years ago.

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**<u>10-109</u>**. Chairman Brett stated that the presidential selection meeting is scheduled for Tuesday, April 13, 2010 at 4 p.m. On behalf of the Board, the Chairman thanked Dr. Walter for her interest in the presidency, and Dr. Walter thanked the Board for the opportunity to apply and to spend three days visiting the College sites.

**<u>10-110</u>**. Under Other Related Items of Interest, the Board discussed the process for Tuesday's presidential selection meeting in cooperation with communications Chairman Brett had with the search consultant. Dr. Hockaday joined in the discussion by conference phone.

Chairman Brett said it had been recommended by Dr. Hockaday some time back that trustees come to the selection meeting with their top two candidate names. Mr. Burke had expressed a need for the Board to have ample time for discussion about all the candidates while meeting in the Sunshine Law. Dr. Hockaday elaborated on the recommended process, but stated that the Board can handle the process any way it chooses. He said there needs to be a time to discuss candidates that are being seriously considered, and his recommendation was to come with names of the two top candidates out of the four and concentrate discussion on those two.

Mr. Johnston responded that he feels there are four very well-qualified candidates, and he would love to hear some general honest discussion regarding all four to assist him in narrowing down to two. He said he is still open to all four finalists.

Mr. Burke concurred and suggested the Board revisit the qualities and characteristics it established as presidential criteria at its meeting October 16, 2009. He said the process has been both challenging and educational, and using the established criteria as a guide for discussion while in the Sunshine would help trustees decide which of the four would make the best president. He noted he did not have a favorite candidate at this point.

Dr. Hockaday recommended that if all four candidates are still in the running, then trustees should discuss all four while in the Sunshine to narrow the finalists down to two or one. He asked that the Board-established list of Qualities and Characteristics be distributed to each trustee for the April 13 selection meeting, and that trustees add what was learned from the interviews and reference-checking to help determine if the fit is right for this presidency. He said the method of voting is immaterial, although he likes the system of narrowing down from 4 to 2 to 1.

Based on the discussion above, Chairman Brett then recommended that trustees not come with their top two candidate names, but rather re-evaluate the presidential profile with an open mind regarding all four candidates, and then moving on to a voting process that would be according to preference of the Board, either 4 to 2 to 1, or 4 to 1.

Mr. Johnston noted that both his and Mr. Gibbons' trustee terms are up in May 2010, and he would be most interested in the opinions of the three trustees who will be staying on. Mr. Brett said he definitely has an opinion regarding the candidates. Mr. Burke said he was not as favorably impressed with one particular candidate, but feedback received has helped him

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see that person differently. He noted the Board, as a whole, has not revisited the presidential profile since it was established by the Board in October; it has only discussed processes.

Mr. Gibbons concurred with previous discussion. He suggested taking clear direction from Chairman Brett as to preparation for the meeting, but encouraged having a selection process already in place. Mr. Brett, believing that most trustees have an idea of their top two candidates, recommended trustees revisit the presidential profile to see how the candidates line up, but asked the trustees to be careful to focus public comments on positive attributes being sought so that these individuals will be honored. He concluded that the consensus of the Board was to come to Tuesday's meeting prepared to discuss all four candidates and see how the conversation flows before committing to a voting method. Dr. Hockaday concurred, and Mr. Brett thanked him for his support and guidance throughout this search process.

**<u>10-111</u>**. Having no further business to come before the Board, Chairman Brett adjourned the meeting at 4:30 p.m.

**Terrence E. Brett** 

**Chairman, Board of Trustees** St. Petersburg College FLORIDA