

CE Health ADVISORY COMMITTEE MEETING**DATE:** January 12, 2016**TIME:** 3PM

Topic	Discussion/Recommendations	Action
Welcome	In Phyllis Cloman's absence, Glenn Saldanha chaired the meeting and welcomed everyone in attendance.	
Introductions	<u>Members present:</u> Glenn Saldanha, Rey Candolea, Steve LeCroy, Andrea Falvey, Sam Phillips <u>Via Teleconference:</u> Paula Feit, Dave Summitt <u>SPC Staff Present:</u> Denise Kerwin, LaNona Robinson, Barrie Willard, Susan Garrett, Marilyn Browne	Members introduced themselves.
Prior Meeting Minutes	Glen asked all in attendance if they received and reviewed the minutes from the September 24, 2015 meeting.	Motion made by Andrea and seconded by Sam. Minutes were accepted and unanimously approved.
Committee member update/New member recommendations	Committee would like to welcome to the next meeting the new community healthcare representative, expert in healthcare disaster recovery, ALF and a clinical medical assistant/office manager Glenn- Ortho/Spine- CMS Comprehensive Care for Joint Replacement Model in regards to hip and knee replacement, bundle payments and quality of care. How will this bundled payment for care impact reimbursement to providers?	LaNona has an ALF Administrator Barrie was not present but will follow up with Cliff Thompson, Bayfront Urgent Care re: 2016 membership. Julie will follow up with Debbie Lanning CAMLS and former member. Committee members will notify CE Health of possible new members. Glenn discussed the April 2016 CMS changes and the impact on collaboration, division of resources and provider relationships. Pts are more acute with shorter stays and hospitals are held accountable for quality/cost of care. Collaboration must occur with hospitals, physicians and post-acute care providers.

		<p>Patient benefits of the changes include: Well rounded care Avoids unnecessary care Decreases readmissions Quality of care Increased HCAHPS</p> <p>Steve discussed how this is creating the confusion with billing and coding from the private companies.</p> <p>Rae discussed how this is affecting PTA clinical sites. Facilities are utilizing their resources for DPT students and not willing to continue to take as many or any PTA students.</p> <p>See https://innovation.cms.gov/initiatives/cjr For further information and additional resources.</p>
Marketing initiatives	<p>Partnerships with the health care community continuous to be a strong underpinning in CE Health.</p> <p>Three hour classes are marketed by e-mail and conferences use a combinations of mailings and e-mail Health care flyers of upcoming conferences are sent via e-mail to previous attendees of conferences in their related field. In addition the state licensure list contains many e-mails which are sent the educational notices from CE Health.</p> <p>Changes in Marketing for conferences continue to be enforce, Post Cards for conferences continue to be mailed only to professionals that are in their renewal cycle.</p> <p>Three hour classes continue. Current topics for 3 hour classes were reviewed. Attendance has not reflected the</p>	<p>Advisory Committee will continue to receive all marketing materials and provide feedback.</p> <p>SPC voiced appreciation for the Committee's hard work to help promote educational programs</p> <p>Best attended 3-hour classes were identified.</p>

	<p>same numbers as previous conferences these classes replaced such as Alzheimer's and Healthcare Ethics</p> <p>Some conferences have not been able to be converted to 3 hour classes. Sponsors cannot afford to provide billable staff to teach 9 hours of education.</p> <p>Examples:</p> <ul style="list-style-type: none"> Breast Cancer Using Public Benefits Holistic Healthcare Menopause Aging Wisely Diabetes LGBT <p>Permission was received from Dr. Connolly to return to four three hour classes to conference status:</p> <ul style="list-style-type: none"> LGBT, Using Public Benefits, Healing and Spirituality and Breast Cancer <p>CMA course</p> <p>Employment Opportunities for students</p> <ul style="list-style-type: none"> CNA training (PTEC) <p>Workforce Institute PowerPoint presentation.</p> <p>Susan Garrett</p> <p>Drone Training- certifications and emerging opportunity for entrepreneurs for drone pilots. Air traffic control for airplanes and commercial aircraft. And other aerial systems.</p> <p>Supply Chain</p>	<p>Denise presented Workforce Institute Certification slides and Susan Garrett updated the members when she arrived. CE Health and Workforce Institute are able to provide or assist with many trainings at the workplace.</p>
Program update/Marketing Plan	<p>Post Cards are produced for each conference.</p> <p>Three-hour classes continue to use online marketing.</p> <p>Only 11 conferences will be produced in the upcoming year.</p> <p>Bayfront Neuroscience</p>	<p>LaNona/Denise presented a PowerPoint.</p> <p>Topics discussed included questions on why not return to</p>

	<p>Bayfront Critical Care/Trauma Day VA Psych Update Northside Innovations in Heart 2016 Northside Stroke Care 2016 CHAMPS Hurricanes 2016 HCA Ortho Spine All Children's Hospital/John Hopkins Active Shooter Exercise AMT Wound Care LGBT with Area Agency on Aging Spirituality and Healing with OPUS PEACE Breast Cancer with Baycare And Using Public Benefits.</p> <p>The conferences will continue to be augmented with the 3-hour classes.</p>	<p>conferences as they reached more professionals.</p> <p>Attendance for conferences that have occurred since the last meeting were reviewed and will be updated for next meeting.</p>
<p>Curriculum development and employability skills recommendations</p>	<p>CE Health continues with strong programs that provide health care certifications resulting in career opportunities</p> <ul style="list-style-type: none"> • Return to Work for Nurses • Remediation for Nurses • ALF CORE Training <p>Employment numbers currently captured were reviewed</p> <ul style="list-style-type: none"> ✓ IV Therapy Board of Nursing Certification – 140 ✓ Local Anesthesia for Dental Hygienists – 65 ✓ Orthotic Fitters – 61 ✓ Mastectomy Fitters – 13 ✓ Pedorthist – 46 <p>CMA program: CareerEdge is offering opportunity for partial scholarship for students.</p> <p>Initial class had a 100% pass rate of the NHA CCMA exam. Classes are offered in evenings and weekends and daytime.</p> <p>Committee recommends looking to medical suppliers as a possible source for instruction/curriculum/funding.</p>	<p>Suggestions for new topics/locations and viable co-sponsors are always welcome.</p> <p>CE Health and Workforce Institute will develop customized training</p>

	<p>Conferences with PT/PTA CE were identified.</p> <p>Active Shooter Exercise Nov 6 was reviewed in some detail.</p> <p>Current Partnerships were discussed.</p> <p>Current conference flyers were made available to members.</p> <p>Clinical Medical Assistant course marketing is underway.</p> <p>Financial return concept for FY 2016 of three hour classes was discussed.</p> <ul style="list-style-type: none"> -3 classes at \$25/class (New price is \$30.00) -3 hours long -3 different times a day <p>Members raised questions and discussion ensued on these classes:</p> <ul style="list-style-type: none"> -When will efficacy of the change to 3 hour classes be reviewed? ---Getting speakers might be a challenge -Data and industry employment standards do not support mid-day classes. 	<p>based on business and industry needs.</p>
New business	<p>Update on new Business:</p> <p>We have partnered with CareerStep to offer the following online courses:</p> <p>Medical Coding and Billing ICD 10</p> <p>Medical Administrative Assistant with EHR</p> <p>Medical Transcription Editor</p>	<p>All new courses offer National certification.</p>
Committee surveys and elections	<p>No surveys have been sent to members</p> <p>.</p>	<p>Marilyn reported surveys are in the process of approval for 2015-2016. Marilyn also reviewed the launch of the new semi annual St. Petersburg College Magazine</p> <p>http://www.spcollege.edu/email/MarketingUpdates/Jan16/PDF/</p>

		SPC%20Newsletter%201_5_16.pdf Election of Chair will take place at the May meeting.
Questions/comments announcements	Committee would like to see more analytics re: the successes of the shorter courses and seminars. Recommend continued industry engagement to keep SPC content relevant and current for the region. Healthcare and HIPPA security	Rey will follow up with his staff and Committee members will suggest a possible training opportunity for their facilities.
Next meeting:	May 10, 2016 3:00 PM SPC EPICENTER	
Adjournment	3:53pm	

PLEASE MARK YOUR CALENDARS----UPCOMING MEETINGS:

MAY 10, 2016

3:00 PM

SPC EPICENTER

TELECONFERENCE AVAILABLE:

SKYPE # will be added.