St. Petersburg College Digital Media
Fall Advisory Committee Meeting Minutes

Date: September 16, 2016

Time and Location: 10:00am, Picasso Room/ Hyatt

I. **Introductions**
   a. Committee Introductions: Barbara Hubbard, Department Chair HUM/FA/DIG
   b. **Attendees:** Jack Conely, Larry Jopek, Tasha Brown, Mike O'Berry, Ken Hannon, Sandra DeCarlo, Ragan Brown, John Muehl, Jonathan Steele.
      Members Absent: Jody Haneke, Katherine Humphreys, Barbara Sealund, Esteban Valdez.
   c. Approval of previous meeting minutes.
   d. Opening remarks from Barbara Hubbard.

II. **Program Updates and Announcements** (cross ref with agenda).
   a. Barbara Hubbard gave Digital Arts update including curriculum updates and industry certification of ACA for Photoshop and Premiere Pro; Discussed the benefits of utilizing Lynda.com;Talked about student readiness and tools for accomplishing portfolio and workforce skills prompted dialog among board members.
   b. Hubbard updated the Board on the Bachelors program. The college is moving ahead on the BAS AET after the State of Florida did not approve the first submission citing there was no critical need in the community for our grads and very few jobs prospects. SPC intends to resubmit with additional supportive data and partnership letters furnished by many of our advisory board members. We have the full support of our President Dr. Law and our Academic V.P. Dr. Anne Cooper.
   c. Program enrollments updated by Sandra DeCarlo with Graphic Design and Video Production with the largest sub-plan enrollments; followed by Game Foundations, and Web Design.
   d. SEmmy's to be scheduled for April 2017 and entries are due toward the first part of March. Our speaker is Corey Barker.

III. **New Business/Board Resolutions:**
   a. Unanimous vote to elect <u>Sandy Mills-Alford and Tasha Brown as Board Co-Chairs</u>. They were approved for a 2-year term. They have accepted the nomination and now our Advisory Board Chairs for 2017/2018. Many thanks!

     b. Agreement on portfolio review event to be scheduled at the end of each semester inviting board members to collaborate electronically and in-person with students through portfolio review and feedback.
Portfolio reviews at the end of each semester/tentative first review is tentatively scheduled for: **Friday December 9th**

IV.   **Board Comments:**
     a. Questions regarding 4-year proposal.
     b. Questions about the software program Captivate, with a description and demonstration by Tasha Brown (Alive-Tek).

V.   **Open Discussion** (All members)
Microsoft Surface Pro vs. Apple iPad Pro; Captivate and others interactive media design software; Lynda.com usage and applicability;

VII. Next meeting date: TBD: **Spring 2017 @ Seminole campus**

Meeting adjourned: 11:30 pm
Minutes recorded by Barbara Hubbard