St Petersburg Digital Media

2017 Fall 2018 Spring Advisory Committee

Meeting Agenda

Date: Friday, February 2, 2018

Time and Location:

Seminole Campus/UP 320

9:00-11:00 a.m.

1. **Welcome**
   a. Co-Chair, Tasha Brown and Barbara Hubbard. Barbara announced new advisory members.
   b. Attendees: Tasha Brown, Jack Conely, Sandra DeCarlo, Jonathan Steele, Barbara Hubbard, Jonathan Sullivan, Delynda Keefe, Laurie Tenzer
   c. Absent: Sandy Mills-Alford, Ken Hannon, Mike O'Berry, Larry Jopek, Esteban Valdez, Raga Brown, Paul Sorice, Jody Haneke, Katherine Humphreys, Jacob Wortock.
   d. Approval of Spring Meeting minutes.
2. **Program Updates**
   a. Barbara Hubbard gave Digital Arts update including new name…Digital Media.
   b. Credit reduction explained…statewide mandate, 60 credits.
   c. Bachelors Program not approved by State.
   d. New Digital Media subplan…Digital Photography…begins August 5.
   e. ACA Industry Certificate 70% pass rate
      i. Advisory Board discussion…portfolio, willing to learn and take criticism, and knowledge/skill more important than software.   Know the process/pre-planning of a project development is crucial.
   f. WAVE Club-Delynda Keefe
      i. Current Project, Tic-Tac Whoa. Producing a team-based trivia game show. Including graphics, video and music (MIRA) collaboration.
      ii. Created vison map of ideas and assignment leadership to each idea.
      iii. Pizza party/project showcase, April 19.   The club wrote a proposal for SGA funds and was approved for pizza and promotional items.

3. **New Business**
   a. Program Updates-Sandy DeCarlo
      i. Graphic Design and Video Game Foundations has highest enrollment.

  ii. Web is phasing out.
 b. Software/Hardware Updates-Jonathan Sullivan
  i. Hardware/ main upgrade occurred last year .
  ii. Software-continues to be a challenge to meet with constant updates
   1. Barbara spoke of the Library Consortium that offered free Lynda.com accounts with a library card.

4. **Program Needs**
 a. Digital Media Tutor-Barbara Hubbard
  i. Looking for a professional who can tutor students.
  ii. Tutor can help enhance portfolios
 b. 2108 SEmmys-April 10 7:00 p.m.-Submission deadline 3/2
 c. What Our Students Need to Know? Advisory Board Members
  i. Teamwork
  ii. Criticism is not personal
  iii. Must have pride in work and self
  iv. Trending-freelance/contractors to prove ability
  v. Software- After Effects, Storyline, Adobe Animate

5. **Other**
 a. Pathways –Jonathan Steele
  i. Arts, Humanities, and Design: Career and Academic Community explained.
  ii. Milestone accomplishments explored with job shadowing possibilities.
6. **Next meeting:** Fall 2018…date to be determined

Meeting adjourned: 10:45 a.m.

Minutes recorded by Delynda Keefe