

National First-Gen Student Day Contest Terms & Conditions

Official Contest Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED. U.S. LAW GOVERNS THIS CONTEST.

1. Entry Periods

The St. Petersburg College National First-Gen Student Day Contest (the “Contest”), sponsored by St. Petersburg College and the SPC First to Finished team (collectively, the “Sponsor”), begins at 8:00 a.m. Eastern Time (ET) on Nov. 8, 2024, and ends at 11:59 p.m. ET on Nov. 8, 2024.

2. How to enter

To enter, post a public selfie with your SPC First to Finished shirt from your personal Facebook profile **OR** Instagram account, write why you’re proud to be a first-generation student in the caption, tag St. Petersburg College, and use the hashtag #SPCFirstGen.

3. Eligibility

The Contest is only open to currently enrolled St. Petersburg College students.

4. Winner selection

Two (2) winners will be randomly selected by the SPC First to Finished team. One (1) winner will be chosen from Facebook submissions and one (1) winner will be chosen from Instagram submissions.

5. Winner notification and verification

Notification of Winner: The potential winners will be notified via direct message on Facebook or Instagram on Wednesday, Nov. 13, 2024. Each potential winner will be subject to verification that they are a currently enrolled student, may be subject to additional verification, and may be required to complete and return to Sponsor an additional Affidavit of Eligibility and Publicity/Liability Release. If a potential winner cannot be reached or does not respond within forty-eight (48) hours of the initial notification attempt, is not a current student, or fails to complete and return to Sponsor any required Affidavit of Eligibility and Publicity/Liability Release (where permitted by law) within three (3) days of delivery to the potential winner of the same, or if any attempted notification or prize delivery is returned as undeliverable, the potential winner will be disqualified and the prize will be awarded to a randomly selected alternate winner. If a potential winner is a minor under the laws of his or her jurisdiction of residency, the prize may in Sponsor’s discretion be awarded in the name of the winner's parent or legal guardian, who must complete any required Affidavit/Release.

6. Prizes

Both contest winners will receive a Dell Latitude 3550 laptop (13th Gen Intel Core i5-1335U, 15.6" FHD, 16 GB processor, 256GB hard drive), valued at \$810.

7. Grant of rights

By entering the Contest, each entrant irrevocably grants to Sponsor the right to use and authorize the use of the entry submitted by the entrant in or in connection with the production of advertising, including without limitation modifying, altering, excerpting or amending the entry. Each entrant will be required to execute such releases and other documentation as Sponsor requires. In addition, without limitation of the foregoing, by entering the Contest, each entrant irrevocably grants to each of the Contest Entities including without limitation all persons and entities involved in the production, distribution and/or marketing of the advertising to use and authorize the use of the entrant's name, likeness (including without limitation photographs and/or recordings of the entrant), voice and biographical information, and the entry submitted by the entrant, including without limitation modifying, altering, excerpting or amending entry, for purposes of trade, publicity or promotion and any other purpose, in all media and formats whether now known or later developed, throughout the world in perpetuity, without any notice, permission or compensation (except where prohibited by law). Without limitation of the foregoing, by entering the Contest, each entrant irrevocably agrees that Sponsor is permitted, during the Contest and thereafter, (a) to display the entrant's entry, name, likeness and/or biographical information online at the website and other websites and/or social media platforms for public viewing and comment, (b) to use and authorize the use by members of the public of each winner's entry in other promotions and (c) to incorporate the entrant's entry, name and/or biographical information in advertising, marketing and promotional materials for Sponsor and/or its products and services and/or the Contest.

8. Release and assumption of risk

By entering, each entrant releases the Sponsor from any and all claims relating to the entrant's participation in the Contest, the acceptance or use of the prize, the use of any photograph by the Sponsor or anyone authorized by any of the Sponsor or any other exercise by any of the Sponsor of the rights granted herein, and all liabilities, losses, injuries and/or damages which includes, without limitation, any claims, actions, suits, proceedings or demands based upon or alleging any invasion of privacy, violation of right of publicity or infringement of any intellectual property or other personal or proprietary rights. This contest is in no way sponsored, endorsed or administered by, or associated with, Facebook, Instagram, or Dell.

9. General rules

The Contest Entities are not responsible for late, lost, delayed, illegible, damaged, corrupted or incomplete entries, incorrect or inaccurate capture of, damage to, or loss of entries or entry information, any delay or interruption in the launch, accessibility or operation of the Website or any entry or voting period or any other human or technical

errors of any kind relating to the submission, collection, storage or processing of entries or the administration of the Contest. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR WEB PAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAW. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW. Sponsor reserves the right at its sole discretion to disqualify or prohibit from participating in the Contest any individual who, in Sponsor's discretion, Sponsor determines or believes (a) has tampered with the entry process or has undermined the legitimate operation of the Contest by cheating, hacking, deception or other unfair playing practices, or (b) has engaged in conduct that annoys, abuses, threatens or harasses any other entrant or any representative of Sponsor, or (c) has attempted or intends to attempt any of the foregoing. Sponsor reserves the right, in its sole discretion, to cancel, modify or suspend this Contest should a virus, bug, technical problem, entrant fraud or misconduct, or other causes beyond the control of the Sponsor corrupt the administration, integrity, security or proper operation of the Contest. In the event of termination of the Contest, a notice will be posted online and winners will be selected from among all eligible entries received prior to the time of termination. Entry times will be determined using Sponsor's computer, which will be the official clock for the Contest. All federal, state and local laws and regulations apply. Entries will not be verified or returned. By participating in this promotion, entrants agree to be bound by the rules and the decisions of Sponsor, which are final and binding in all respects. The Contest Entities are not responsible for any typographical or other error in the printing of the offer, administration of the Contest or in the announcement of the prize. In no event will more than the stated number of prizes be awarded. Each entrant's sole and exclusive remedy with respect to any and all claims, causes of action and/or lawsuits relating to or arising out of the Contest be an action at law for the recovery of monetary damages only, and in no event shall any of the rights acquired or to be acquired by any of the Sponsor Parties hereunder be affected or impaired. Non-compliance with these rules may result in disqualification.

10. Privacy

Information collected by the Sponsor from entrants in connection with the Contest will be used for the following purposes: to respond to participants' inquiries; to contact winners and notify them of the contest results; and to identify entries and verify eligibility. No entrant information will be retained after the conclusion of the Contest.

11. Sponsors

Board of Trustees of St. Petersburg College and SPC First to Finished team.